

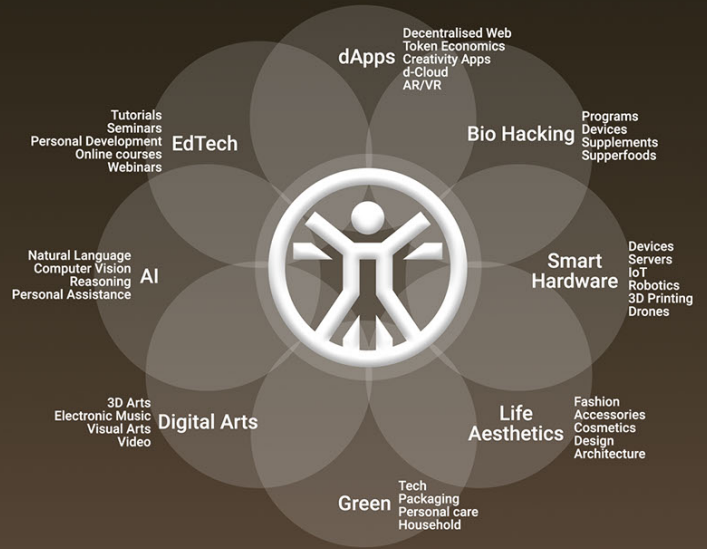
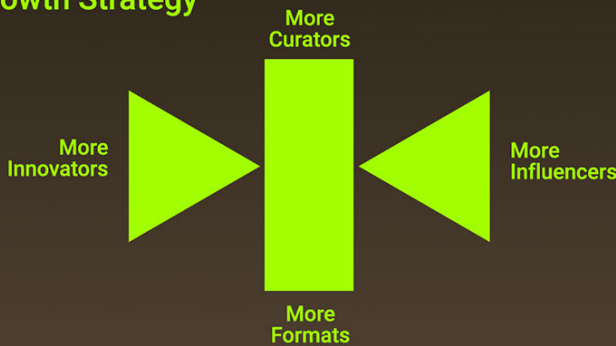


A Decentralised Distribution Network for Innovation

- The Problem** The cost for attention increases exponentially which is turning the Web into a toxic 'attention economy'.
- How we Fix it** An alternative advertising and monetization model based on human networks of influencers on social media.
- Our Product** A blockchain protocol built on top of the EOS platform allowing a seamless, transparent and immutable sharing of value across a network of marketplaces.

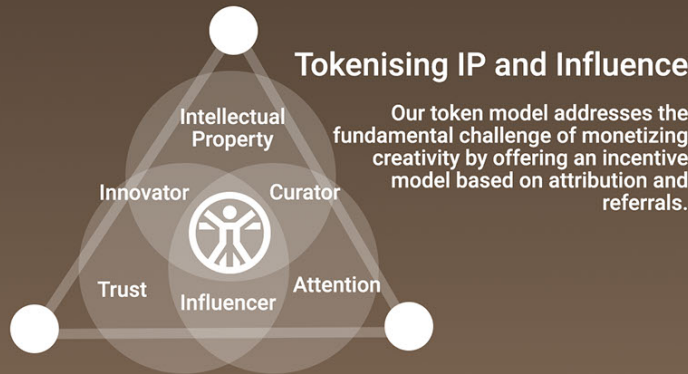
Soft launched in Late 2017
 3200+ trendsetters registered
 1.2m+ followers total reach via our community
 Already paying customers (recurring + standalone purchases)

Growth Strategy



Our Unfair Advantage

Our global community of trendsetters in fashion and lifestyles will produce grassroots marketing campaigns that will trickle down to the global communities of early adopters.



Technology
x
Culture

TxC

The NEWCOIN.Network leverages the convenience of a great technology and the power of culture by forming a community of aligned trendsetters.

Team

- Sofiane Delloue, Founder
- Gareth Nelson, Blockchain C++ Lead Developer
- Mary Kosearas, COO/ Biz Dev
- Preston Chaunsumlit, Video Producer
- EOSIO.sg - BP Candidate
A team of 8 C++ Developers in Singapore will develop the dApp and EOS Smart contracts.

Token Distribution

8 888 888 888 NEWCOIN Max Supply

- 10% Core Team
- 20% Influencers
- 20% Partnerships
- 50% Customers & Investors
- Founders, managers, advisors
- Bounty programs
- Merging with existing startups
- Sold during distribution cycles

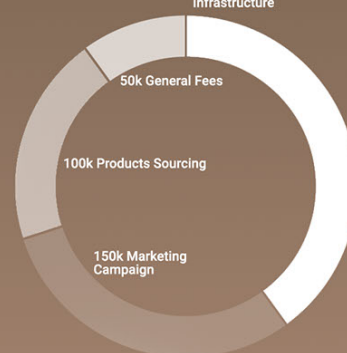
90% token will be frozen by a smart contract and unlocked progressively over a 3-years vesting structure.

All investors will be subject to some vesting plans.

Private Sale

500k€ at 50% of the value during the Public sale

Use of funds



KPIs: 100k Users, 1m€ Revenue

Roadmap

- JUNE 2017: Proof of Concept Alpha Release Live
- DECEMBER 2017: Proof of Marketing 3000+ Users
- JULY 2018: EOS Token and Smart Contract Ready
- SEPTEMBER 2018: Proof of Marketing Sales + Users
- OCTOBER 2018: Public Sale & Series A Roadshow
- FEBRUARY 2019: Launch of newweb.io The developer ecosystem

